

AYVISION FILMS





Ayvision, an innovative film production and distribution firm headquartered in the United States, is dedicated to advancing the realm of short and feature-length documentaries, fiction, as well as experimental films and artworks. With a dynamic presence in acclaimed events such as Hotdocs Forum, Medimed, Vision Du Reel, Close Up Initiative, Jihlava, and Worldwide Festivals, Ayvision believes in the power of networking. Through active participation in markets, forums, and festivals, we are committed to building meaningful connections within the industry, ensuring that we remain closely connected to seasoned professionals and emerging talents alike. Currently, our primary focus centers on documentary production, with feature-length documentaries progressing through various stages of production and post-production.









VISION & MISSION



Mission: To be a leading film distribution and production company that brings exceptional, innovative, and thought-provoking filmsto audiences worldwide. We aim to support filmmakers in creating meaningful and original content while delivering high-quality films that entertain, inspire, and challenge the status quo.

Vision: We envision a world where cinematic storytelling transcends boundaries, sparks conversations, and influences society. Our company strives to be a catalyst for artistic expression, promoting diversity, authenticity, and the exploration of new narratives.







Film Distribution:

- International Distribution:
- Explore opportunities for distributing films in international markets.
- Distribute films through various channels, including theaters, streaming platforms,

Consulting and Advisory Services:

• Provide consulting services to filmmakers and production companies on various aspects of the industry, including funding, marketing, and distribution strategies.

250



Residency Program Services:

- Research and recommend filmmaker residency programs.
- Assist with applications and eligibility assessments.
- Support during residency and offer feedback.
- Facilitate collaboration between filmmakers and programs.

Marketing and Promotion:

- Offer marketing and promotional services to filmmakers and studios.
- Create trailers, posters, press releases, and social media campaigns.
- Charge fees for these services.

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SERVICE WE **OFFER NOW**

Post-Production Services: • Provide post-production services such as editing, sound design, visual effects, and color grading. • Charge based on the scope and complexity of the project.



Bronze Package:Emerging Filmmaker's Launch

Film Quality: Suitable for independent filmmakers with promising work. Director CV: Directors who are relatively new but show potential. Festival Support:

A Festivals: 3 prestigious festivals. B Festivals: 20 festivals for recognition. C Festivals: 40 festivals for building industry connections.

Estimated International Price: 500\$











Silver Package: "Rising Filmmaker's Spotlight"

Film Quality: Suitable for filmmakers with a solid track record and quality productions. Director CV: Directors with a growing portfolio and recognition. Festival Support:

A Festivals: 6 prestigious festivals, including premieres.B Festivals: 30 festivals for networking and recognition.C Festivals: 30 festivals to broaden industry connections.

Estimated International Price: 700\$











Gold Package: "A-List Filmmaker Experience"

Film Quality: Suitable for high-quality, award-worthy productions.

Director CV: Established directors with a significant

portfolio and awards.

Festival Support:

A Festivals: 10 prestigious festivals for maximum exposure.

B Festivals: 20 festivals

C Festivals: 20 festivals for widespread recognition.

Estimated International Price: 1000\$











Platinum Package: "Master Filmmaker's Showcase"

Film Quality: Ideal for seasoned filmmakers with a history of exceptional work. Director CV: Highly recognized directors with numerous awards and a stellar portfolio. Festival Support: A Festivals: 15 prestigious festivals for unparalleled exposure, including major premieres. B Festivals: 40 festivals with top-tier industry

B Festivals: 40 festivals with top-tier industry connections

Estimated International Price: \$1500











Commission-Based Package:

Film Quality: Exclusive to filmmakers with a proven track Director CV: For highly recognized

A Festivals: 15 prestigious festivals for maximum exposure and awards. B Festivals: 25 festivals with top-tier industry connections and sales opportunities. C Festivals: 40 festivals for widespread recognition and distribution possibilities.

30% commision













Consultation and Feedback:

- Estimated Price: \$1,000
- Description: Receive professional guidance and constructive feedback on your project concept. Our experts will help you refine your initial ideas, ensuring they are compelling and market-ready.

Pitch and Business Plan Assistance:

- Estimated Price: \$2,500
- Description: Get support in crafting a persuasive pitch and a comprehensive business plan. These essential documents will make your project more attractive to investors, increasing your chances of securing funding.

Investor Network Access:

- Estimated Price: \$3,000
- Description: Gain access to our network of potential investors and crowdfunding resources. We'll connect you with individuals and platforms interested in supporting film projects like yours.

Grant Application Guidance:

- Estimated Price: \$1,500
- Description: Receive guidance on applying for grants and initial budget planning. Our team will help you identify relevant grants and assist in preparing compelling applications.

FUNDING PACKAGES

Promotional Boost:

- Estimated Price: \$1,000
- Description: Enjoy a promotional boost through our social media channels. We'll help create awareness for your project, reaching a wider audience and potential backers.





Sound Design and Mixing:

Estimated Price: \$2,000 - \$4,000 Description: Enhance the auditory experience with sound design and mixing services, including dialogue cleaning, sound effects, and music integration.

Color Grading:

Estimated Price: \$2,000 - \$4,500 Description: Color correction and grading to achieve the desired visual style and mood for your film.

Subtitling and Captioning:

Estimated Price: \$1,000 - \$2,500 Description: Add subtitles or closed captions for accessibility and broader audience reach.

Funding Proposal Writing/ PressKit Preperation

Estimated Price: \$1,500 - \$3,000 Description: Craft persuasive funding proposals to secure financial support from investors, grants, and sponsors. Assemble comprehensive press kits with essential materials, including cast and crew bios, film synopsis, and highresolution images.

Trailer Creation:

Estimated Price: \$2,000 - \$4,500 Description: Produce a compelling film trailer to generate excitement and interest among potential viewers and investors.

EXTRA SERVICES

Mentorship:

- Estimated Price: 500\$ \$5,000
- Description: Mentorship fees can vary significantly. Rates may depend on factors such as the mentor's industry reputation, the depth and duration of mentorship, and whether it includes one-on-one sessions, feedback, and ongoing support. Expect more experienced mentors to charge higher fees. The price range provided is a general estimate and can vary substantially.

Poster Design:

Estimated Price: \$1,000

Description: Create visually captivating posters to promote your film in various marketing channels.





Mahnaz Tafaghi Founder and CEO



Ava mahmoudi Marketing Manager



AmirHosein Sarmadi *Head of Coordination*

MEET OUR TEAM Our Senior Team



Sahhdeh Khodavandi *Head of Residency*







NORTH AMERICA'S ESSENTIAL MARKET EVENT.









THANK YOU FOR WATCHING

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